

Want to sharpen your media skills, experiment with new approaches, reflect on what you do?

Then **Media Up** is for you!

You can learn through lectures and courses, OR you can learn by doing! **Media Up** is about **learning by doing**. All journalists awarded a TMF grant can take part in this programme that has three parts:

- 1 PREPARING**
Before you begin your story, learn about key elements. Get helpful tips. See great examples. Learn to ask good questions. Get practical support. All this in a hands-on interactive way!
- 2 LEARNING BY DOING**
While working on your story, you can access support that helps you do it better. Use tools to improve your story. Have a mentor coach you. Strengthen your research skills. Hear different voices. Do sharper analysis. Write more powerfully!
- 3 REFLECTION**
After you've published your story, reflect on it with your peers in an open spirit. Benefit from your peers critiquing your work. What worked well? What didn't? How did you deal with challenges? How could it have been better? Draw on lessons learnt.

WHAT THEN?

You get to use what you learnt to do better next time. And you become part of the TMF alumni – through which you continue to benefit from Media Up!

AN OPEN SOCIETY WHERE ALL PEOPLE CAN ACCESS INFORMATION, EXPRESS VIEWS AND DEBATE ISSUES

TO FIND OUT MORE ABOUT

Governance **LEARNING** outputs **MEDIA UP** GRANTS case studies
OUTREACH development partners **RESOURCES** **LEGAL FUND**
procedures **AWARDS** **CRITERIA** **APPLICATION** topic areas

Please visit us

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**Tanzania
Media Fund**

TMF is managed by Hivos Tanzania

TMF is about

an

OPEN SOCIETY, access to information, debating issues, EXPRESSING VIEWS

TMF promotes independent, diverse and vibrant media in Tanzania by enabling investigative and public-interest journalism that is in-depth and of importance to ordinary people.

To support quality journalism we offer **media practitioners and institutions engaged in media work:**

1 A competitive **grant-making** facility for individuals and institutions involved in media production (print, television and radio);

2 A tailor-made **learning** facility for grantees through learning by doing, coaching, mentorship and networking.

Investigative journalism involves uncovering the truth through in-depth research that otherwise would not become known. It involves careful fact finding, checking with different sources, analysis and good writing. Public interest journalism involves quality and thorough research on a topic that is of great importance or concern to ordinary people, particularly those who are poor or marginalised. Both investigative and public-interest journalism require journalists to ensure quality and fairness, which needs great care and effort.

THE 3 TYPES OF INDIVIDUAL GRANTS:

Rapid Release (Tshs. 400,000)

Journalists seeking to produce news that requires coverage within a short time frame

Regional (Tshs. 800,000)

Journalists seeking to publish or produce news that focuses on rural issues.

Strategic Capacity (Tshs. 2,000,000)

Journalists seeking to produce a series of publications or programmes and/or journalist seeking financial support for internships, fellowships or other capacity building activities.

DO YOU QUALIFY FOR A TMF GRANT?

Do you have an innovative idea to improve media quality that may surprise us with the power of its creativity and reach?

Does your proposal directly increase the quality and quantity of investigative and public - interest journalism?

Individual Journalist ← Are you an individual journalist or a media Institution? → Media Institution

Are you based in Tanzania or writing for a Tanzanian audience?

Are you a Tanzania registered media house, media association, CSO engaged in media or media training institute?

Do you have a certificate in journalism or equivalent?

OR

Do you have demonstrable work experience of at least two years?

Has your organisation been active for at least one year?

Do you want to learn, experiment, reflect?

Does your proposal contribute to at least one of the following priority areas?

- improve public transparency and accountability, and promote informed public debate
- increase the diversity of voices, especially from rural areas and/or of historically excluded people
- tackle underlying causes of poverty in Tanzania

If YES, we welcome you to apply for a TMF grant
Please contact TMF for more information.

THE 2 TYPES OF INSTITUTIONAL GRANTS:

Basic (up to Tshs. 60,000,000)

These are grants awarded to media companies, associations, NGOs and training institutions for a maximum implementation period of one year.

Large (up to Tshs. 200,000,000)

These are grants awarded to media companies, associations, NGOs and training institutes for a maximum implementation period of two years.