

CRITERIA FOR APPLICATION – INSTITUTIONAL GRANTS

WHAT IS TMF?

Tanzania Media Fund (TMF) is an initiative that seeks to promote independence and quality in media, with a particular focus on public interest and investigative journalism. TMF believes that independent media is the lifeblood of a free and democratic society. To that end, we provide grants to individual journalists and institutions that wish to pursue public interest and investigative journalism projects throughout mainland Tanzania and Zanzibar.

WHO CAN APPLY FOR INSTITUTIONAL GRANTS?

- media houses
- media training institutes
- media associations
- media production companies (only in partnership with media house)
- non-governmental organizations (NGOs) (only in partnership with media house)

Organizations need to be officially registered in mainland Tanzania and Zanzibar. Applicant organizations must have been active in media for at least one year.

Proposed activities need to contribute to one of the below categories:

- direct IJ and PIJ media production
- increase quality of IJ/PIJ media productions
- enabling environment and good preconditions for IJ/PIJ
- Increase capacity for IJ/PIJ

Media productions need to contribute to or focus on one of the below areas:

- increasing the diversity of voices/topics
- cover issues and voices outside Dar es Salaam
- addressing the underlying causes of poverty in Tanzania.
- improving public transparency and accountability
- promoting informed public debate.

NOTE: Media productions will need guarantee of publication/broadcasting!

The following types of activities can be included in projects: capacity building; media lobbying and advocacy; innovation or new technology; curriculum development; or media infrastructure development.

AWARD CRITERIA

TMF will award grants to proposals that focus on investigative and public interest journalism.

Proposals will be assessed on the following quality criteria:-

- Significance and uniqueness of the proposal
- Realistic journalistic outputs
- Quality and detailed of work plan
- Detailed and realistic budget

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- Likely hood of publication/airing programmes
- Track record on similar project
- Organizational and financial capacity